

Amman Tel. 962 6 568 1608 Fax. 962 6 568 1530 PO Box 2374, Amman 11821 Jordan

Satellite Pay TV Operators in the Arab World 2018

Analyst: Dina Khreisha

Arab Advisors Group Media Strategic Research Service November 2018

Copyright notice: Copyright 2018 by Arab Advisors Group. All rights reserved. Arab Advisors Group owns all copyrights and proprietary rights of this report. Any and all material contained in this report are not to be reproduced or distributed in whole or in part without the prior expressed and written permission of Arab Advisors Group. Any unauthorized use, disclosure, copying, selling, distribution or in any way transfer of any direct or indirect information from this report and commentary will be prosecuted. Removing, erasing or hiding from view any copyright, trademark, confidentiality notice, mark or legend appearing on Arab Advisors Group products or any form of output is strictly prohibited, and will be under legal responsibility. The information contained in this report has been obtained from sources we believe to be reliable, but neither its completeness nor accuracy can be guaranteed. Opinions expressed are based on our interpretation of the available information, and are subject to change.

Feedback: Our clients' satisfaction is of our utmost concern. We welcome all feedback regarding our research and products. Please send us your notes on this report, what you found useful in it and future research directions that would help you in your business. Send feedback emails to: arabadvisors@arabadvisors.com



Table of Contents

Section I: Introduction	6
Section II: Pay TV Trends in the Arab World	10
Section III: The Arab Pay TV Landscape – A Comparison	13
Channels	13
Packages & Prices	22
Dealers	25
Interactive Services	28
Multi-screen platforms	29
Section IV: International Pay TV providers' presence in the Region	30
Section V: OSN - Orbit Showtime Network	32
OSN packages and prices	32
Section VI: Al Majd	36
Al Majd packages and prices	36
Section VII: beIN	37
beIN packages and price	37
Section VIII: MyHD	39
MyHD packages and price	39
Section IX: GOBX	40
Section XI: Pay TV Piracy in the Arab World	41
Sky	41
Polsat	42
NC+	42
Section XII: Appendices	43
Appendix A - Pay TV Providers packages' lists of channels	43
Pay TV providers' packages' channels – OSN	43
Exhibit A1: OSN's Pay TV channels	43
Exhibit A2: OSN packages (By October 2018)	46
Pay TV providers' packages' channels – Al Majd	62
Exhibit A3: Al Majd's Pay TV channels	62
Pay TV providers' packages' channels – beIN	67
Exhibit A4: beIN Pay TV channels	67
Exhibit A5: beIN Pay TV channels	69
Pay TV providers' packages' channels - MyHD	78
Exhibit A6: MyHD's Pay TV channels	78
Exhibit A7: MyHD packages (By October 2018)	79
Pay TV providers' packages' channels – GOBX	85
Exhibit A8: GOBX's pay TV channels (By October 2018)	85
Appendix B - Pay TV Providers' number of dealers	90

Pay TV providers' number of dealers - OSN	90
Exhibit B1: OSN number of major dealers (By October 2018)	90
Pay TV providers' number of dealers – Al Majd	90
Exhibit B2: Al Majd number of major dealers (By October 2018)	90
Pay TV providers' number of dealers – beIN	90
Exhibit B3: beIN number of major dealers (By October 2018)	90
Pay TV providers' number of dealers – MyHD	91
Exhibit B4: MyHD number of major dealers (By October 2018)	91
Pay TV providers' number of dealers – GOBX	91
Exhibit B5: GOBX number of major dealers (By October 2018)	91



List of Exhibits

Exhibit 1: Satellite Pay TV Providers targeting the Arab World (By October
2018) 8
Exhibit 2: Presence of Pay TV providers on satellites carriers (By October
2018) 8
Exhibit 3: Some of the Cable TV and IPTV providers in the Arab region (By
October 2018)8
Exhibit 4: Pay TV viewership in Egypt (2016)10
Exhibit 5: Reasons not to subscribe to pay TV in Egypt11
Exhibit 6: Total number of channels by language (October 2018)14
Exhibit 7: Total numbers of channels by genre (By October 2018) 15
Exhibit 8: HD channels by Pay TV provider (By October 2018) 16
Exhibit 9: Pay TV provider market share dynamics (October 2018) 20
Exhibit 10: Packages and prices for beIN, MyHD, Al Majd, GOBX and OSN
networks (By October 2018)22
Exhibit 11: Dealers throughout MENA (By October 2018)25
Exhibit 12: OSN distribution of total dealers throughout the MENA region (By
October 2018)26
Exhibit 13: beIN distribution of total dealers throughout the MENA region (By
October 2018)26
Exhibit 14: Al Majd distribution of total dealers throughout the MENA region
(By October 2018) 27
Exhibit 15: MyHD distribution of total dealers throughout the MENA region (By
October 2018)27
Exhibit 16: Availability of interactive services (By October 2018) 28
Exhibit 17: Availability of multi-screen platforms (By October 2018) 29
Exhibit 18: OSN packages and prices for GCC countries (By October 2018) 33
Exhibit 19: OSN packages and prices for Non GCC countries (By October 2018)
Exhibit 20: Al Majd package and price (By October 2018)
Exhibit 21: beIN package and prices (By October 2018)
Exhibit 22: MyHD package and prices (By October 2018)39
Exhibit 23: GOBX package and prices (By October 2018) 40



PO Box 2374, Amman 11821- Jordan Tel. 962 6 568 1608 Fax. 962 6 568 1530 arabadvisors@arabadvisors.com | www.arabadvisors.com

