

Amman Tel. 962 6 568 1608 Fax. 962 6 568 1530 PO Box 2374, Amman 11821 Jordan

Satellite TV in the Arab World 2017

Analysts: Hiba Al Atiyat Dina Khreisha

Arab Advisors Group Media Strategic Research Service October 2017

Copyright notice: Copyright 2017 by Arab Advisors Group. All rights reserved. Arab Advisors Group owns all copyrights and proprietary rights of this report. Any and all material contained in this report are not to be reproduced or distributed in whole or in part without the prior expressed and written permission of Arab Advisors Group. Any unauthorized use, disclosure, copying, selling, distribution or in any way transfer of any direct or indirect information from this report and commentary will be prosecuted. Removing, erasing or hiding from view any copyright, trademark, confidentiality notice, mark or legend appearing on Arab Advisors Group products or any form of output is strictly prohibited, and will be under legal responsibility. The information contained in this report has been obtained from sources we believe to be reliable, but neither its completeness nor accuracy can be guaranteed. Opinions expressed are based on our interpretation of the available information, and are subject to change.

Feedback: Our clients' satisfaction is of our utmost concern. We welcome all feedback regarding our research and products. Please send us your notes on this report, what you found useful in it and future research directions that would help you in your business. Send feedback emails to: arabadvisors@arabadvisors.com



Table of Contents

Section I: Introduction	
Section II: Survey Findings	10
Section III: Analysis of FTA Satellite Channels in the Arab World	17
Types of FTA Satellite Channels	18
Locations of FTA Satellite Channels' Headquarters	23
FTA Satellite Channels' Ownership	27
FTA Satellite Channels' Carriers	33
FTA satellite channels which broadcast in HD	34



List of Exhibits

Exhibit 1: FTA satellite channels' transmission methods (August 2017) 6
Exhibit 2: FTA Satellite channels growth between January 2004 and
August 20177
Exhibit 3: Test Transmission and Fully launched and operational FTA
satellite channels in October 2006, August 2007, March 2009, April 2010,
April 2011, March 2012, May 2013, September 2014, May 2016 and
August 20178
Exhibit 4: FTA viewership in Egypt10
Exhibit 5: Satellite respondents tune into11
Exhibit 6: Languages respondents watch content in12
Exhibit 7: Hours watched per day12
Exhibit 8: The times respondents watch TV13
Exhibit 9: The times respondents watch TV14
Exhibit 10: HD TV viewership16
Exhibit 11: FTA satellite channels listing and details17
Exhibit 12: FTA Satellite channels' program types (August 2017)18
Exhibit 13: FTA satellite channels' program types without the Test
Transmission channels (August 2017)20
Exhibit 14: FTA Satellite channels' broadcast languages (August 2017) 21
Exhibit 15: FTA Satellite channels' type by broadcast languages (August
2017)22
Exhibit 16: FTA Satellite channels' main headquarters (August 2017) 23
Exhibit 17: Top five countries with the highest number of FTA satellite
channel headquarters (August 2017)24
Exhibit 18: Channel types by country of channel's headquarters (August
2017)25
Exhibit 19: Distribution of FTA satellite channels according to region of
headquarters (August 2017)26
Exhibit 20: FTA Satellite channels' ownership without the Test
Transmission channels (August 2017)27
Exhibit 21: FTA satellite channels countries of headquarters by
ownership (August 2017)28
Exhibit 22: FTA satellite channels language by ownership (August 2017)
30
Exhibit 23: Types of FTA satellite channels by their ownership (August
2017)32



Exhibit 24: Number of FTA satellite channels in each satellite (August
2017)33
Exhibit 25: List of HD channels by satellite carrier (August 2017)34
Exhibit 26: FTA Satellite channels listing and details (Sorted by channel
name)37
Exhibit 27: FTA Satellite Channels Listing and Details (Sorted by
channels' type)66
Exhibit 28: FTA Satellite Channels Listing and Details (Sorted by
channel's country of Headquarters)90



PO Box 2374, Amman 11821- Jordan Tel. 962 6 568 1608 Fax. 962 6 568 1530 arabadvisors@arabadvisors.com | www.arabadvisors.com

