

# Saudi Arabia Telecommunications Market Indicators and Projections July 2017

DEMOGRAPHICS				2015	2016	2017	2018 2019	2020	2021	COMPOUND ANNUAL GROWTH RA	
										CAGR 12-16 CAGR 17-21	CAGR 12-21
Population (000s)											
Population growth (000s) Population growth %											
Number of households (000s)*											
Households growth (000s)											
Household size											
*Estimated											
ECONOMY											
GDP (US\$ millions)											
GDP per capita (US\$)											
IT AND INTERNET INFRASTRUCTURE											
Fixed Internet accounts (000s)*											
Fixed Internet accounts added (000s)											
Fixed Internet accounts penetration %											
*The dialup component of total Internet accounts were estimated by the Arab Advisors Group											
Internet users (000s)*											
Internet users penetration % *Internet users historical figures are as reported by Saudi Arabia's regulator, the CITC.		Į.	ļ.								
Total country Int'l Internet bandwidth Mbps						ı					
Bandwidth added Mbps											
Bandwidth growth %											
TELECOMS INFRASTRUCTURE											
Number of fixed operators											
Mainlines (000s)											
Mainlines added (000s)											
Growth %											
Mainlines penetration %											
Residential mainlines %											
Household penetration %											
Residential mainlines (000s)											
Business mainlines %											
Business mainlines 1/0 Business mainlines (000s)											
business mainimes (0005)	-								1		
Fixed broadband subscriptions (000s)											
Fixed broadband subscriptions added (000s)										·	
Growth %	1		1	1					1		
Fixed broadband subscriptions as a % of total Internet accounts	1	L	1	L					1		
DSL subscriptions (000s)						1					
DSL subscriptions added (000s)											
Growth %											
DSL subscriptions as a % of total fixed broadband											
Fixed Wireless broadband lines (000s)											
Wireless broadband lines added (000s)		İ	i e								
Growth %											
Wireless broadband as a % of total fixed broadband	1							I			
Leased subscriptions / FTTX (000s)						I					
Leased subscriptions / FTTX (loos)		İ	i e								
Growth %											
Leased subscriptions / FTTX as a % of total fixed broadband											
Number of cellular operators											
Cellular subscriptions (000s)											
Cellular subscriptions added (000s)										· · · · · · · · · · · · · · · · · · ·	
Growth %											
Cellular penetration %											

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Mobile broadband accounts - Handsets and Dedicated SIMs (000s)									
Mobile broadband accounts - Handsets and Dedicated SIMS (0005)								-	
Mobile broadband growth %									
Mobile broadband accounts as a % of total cellular									
Ploblie broadballd accounts as a 76 or total cellular		1		1	1				
Prepaid cellular subscriptions (000s)	I								
Prepaid cellular subscriptions added (000s)									
% of total market additions									
Prepaid cellular subscriptions growth %									
Prepaid cellular subscriptions as a % of total cellular subscriptions									
Frebald Celidial Subscribtions as a 70 of total Celidial Subscribtions	1	1		1	1		1		
Postpaid cellular subscriptions (000s)									
Postpaid cellular subscriptions added (000s)									
% of total market additions									
Postpaid cellular subscriptions growth %									
Postpaid cellular subscriptions as a % of total cellular subscriptions									
Postbala celiulai subscribtions as a % of total celiulai subscribtions		1		1	1				
Dedicated data SIMs (000s)									
Dedicated data SIMs added (000s)	1	1		1	1				
% of total market additions	1	1		1	1				
Dedicated data SIMs growth %									
Dedicated data SIMs as a % of total cellular subscriptions									
Dedicated data SIMs are mobile broadband connections that are exclusively used for Internet acce	ss. such as USB dongle co	nnections		1					
	.,								
Handset SIMs (000s)									
Handset SIMs added (000s)									
% of total market additions									
Handset SIMs growth %									
Handset SIMs as a % of total cellular subscriptions									
Handset SIMs are accounts available for cellular handsets that either allow for voice only or voice	and data	*	-						
TELECOM REVENUES									
TELECOM REVENUES									
PSTN									
PSTN PSTN revenues (US\$ 000)*									
PSTN PSTN revenues (US\$ 000)* Monthly ARPU (US\$)*									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)* CELLULAR									
PSTN PSTN revenues (US\$ 000)* Monthly ARPU (US\$)*  CELLULAR Cellular revenues (US\$ 000)*									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)* CELLULAR									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)* CELLULAR Cellular revenues (USS 000)* Monthly ARPU (USS)*									
PSTN revenues (USS 000)* Monthly ARPU (USS)* CELLULAR Cellular revenues (USS 000)* Monthly ARPU (USS)*									
PSTN PSTN revenues (US\$ 000)* Monthly ARPU (US\$)*  CELLULAR Cellular revenues (US\$ 000)* Monthly ARPU (US\$)*  Postpaid cellular revenues (US\$ 000s)* Monthly ARPU (US\$)*									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)* CELLULAR Cellular revenues (USS 000)* Monthly ARPU (USS)*									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)*  CELLULAR Cellular revenues (USS 000)* Monthly ARPU (USS)*  Postsaid Cellular revenues (USS 000s)* Monthly ARPU (USS)*									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)*  Monthly ARPU (USS)*  Postpaid cellular revenues (US\$ 000s)*  Monthly ARPU (USS)*  % of total revenues									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)*  Monthly ARPU (USS)*  Postpaid cellular revenues (US\$ 000s)*  Monthly ARPU (USS)*  % of total revenues									
PSTN PSTN revenues (USS 000)* Monthly ARPU (USS)*  CELULIAR Cellular revenues (USS 000)* Monthly ARPU (USS)*  Postpaid cellular revenues (USS 000s)* Monthly ARPU (USS)* % of total revenues  Prepaid cellular revenues (USS 000s)* Monthly ARPU (USS)*									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)*  Monthly ARPU (USS)*  Postpaid cellular revenues (US\$ 000s)*  Monthly ARPU (USS)*  % of total revenues									
PSTN revenues (US\$ 000)*  Monthly ARPU (US\$)*  CELLULAR  Cellular revenues (US\$ 000)*  Monthly ARPU (US\$)*  Postpaid cellular revenues (US\$ 000s)*  Monthly ARPU (US\$)*  % of total revenues (US\$ 000s)*  Monthly ARPU (US\$)*  Prepaid cellular revenues (US\$ 000s)*  Monthly ARPU (US\$)*  % of total revenues									
PSTN   PS									
PSTN revenues (US\$ 000)*  Monthly ARPU (US\$)*  CELLULAR  Cellular revenues (US\$ 000)*  Monthly ARPU (US\$)*  Postpaid cellular revenues (US\$ 000s)*  Monthly ARPU (US\$)*  % of total revenues (US\$ 000s)*  Monthly ARPU (US\$)*  Prepaid cellular revenues (US\$ 000s)*  Monthly ARPU (US\$)*  % of total revenues									
PSTN revenues (USS 000)*									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)*  Monthly ARPU (USS)*  Postoald cellular revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues  Prepaid cellular revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues  Mobile data revenues (USS 000s)*  % of total service revenues (USS 000s)*  % of total service (USS 000s)*									
PSTN revenues (USS 000)*									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)* Monthly ARPU (USS)*  Postsaid cellular revenues (USS 000s)* Monthly ARPU (USS)*  % of total revenues  Prepaid cellular revenues (USS 000s)* Monthly ARPU (USS)* % of total revenues  Mobile data revenues (USS 000s)*  Mo of total service revenues (USS 000s)* % of total service (USS 000s)* % of total service (USS 000s)* % of total service revenues (USS 000s)* % of total service revenues (USS 000s)* % of total service revenues (USS 000s)*									
PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Cellular revenues (USS 000)*  Monthly ARPU (USS)*  Postpald cellular revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues  Prenaid cellular revenues (USS 000s)*  Monthly ARPU (USS)*  Prenaid cellular revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues (USS 000s)*  Mobile data revenues (USS 000s)*  Mobile data revenues (USS 000s)*  Mobile data revenues (USS 000s)*  % of total service revenues*  Mobile voice revenues (USS 000s)*  % of total service revenues*									
PSTN revenues (US\$ 000)* Monthly ARPU (US\$)*  CELLULAR Cellular revenues (US\$ 000)* Monthly ARPU (US\$)*  Postpaid cellular revenues (US\$ 000s)* Monthly ARPU (US\$)*  % of total revenues  Prepaid cellular revenues (US\$ 000s)* Monthly ARPU (US\$)* % of total revenues  Mobile data revenues (US\$ 000s)*  Mobile voice revenues (US\$ 000s)* % of total service revenues*  INTERNET Fixed Internet revenues (US\$ 000)*									
PSTN PSTN revenues (USS 000)*  Monthly ARPU (USS)*  CELLULAR  Califular revenues (USS 000)*  Monthly ARPU (USS)*  Postpaid cellular revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues (USS 000s)*  Monthly ARPU (USS)*  % of total revenues (USS 000s)*  Mobile data revenues (USS 000s)*  Mobile data revenues (USS 000s)*  % of total service revenues*  Mobile voice revenues (USS 000s)*  % of total service revenues*  Internet  Internet  Internet  Fixed Internet revenues (USS 000s)*  Monthly ARPU (USS)*									
PSTN revenues (USS 000)*									

# Population

Population (000s)

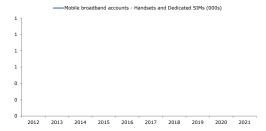
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1
1
2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

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## Total country bandwidth



## Mobile broadband lines



# Cellular subscriptions



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## PSTN revenues



## Postpaid/prepaid revenues



## Mobile Data/Voice revenues



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