

# Tunisia Telecommunications Market Indicators and Projections August 2017

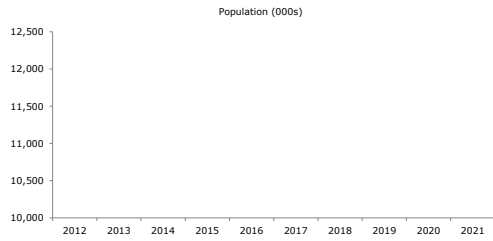
DEMOGRAPHICS	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	COMPOUND ANNUAL GROWTH RATE (CAGR)		
											CAGR 12-16	CAGR 17-21	CAGR 12-21
<b>Population (000s)</b>	10,778	10,887	11,007	11,154	11,304	11,456	11,610	11,766	11,924	12,084			
Population growth (000s)													
Population growth %													
<b>Number of households (000s)*</b>													
Households growth (000s)													
Household size													
*Estimated													
<b>ECONOMY</b>													
<b>GDP (US\$ millions)</b>													
<b>GDP per capita (US\$)</b>													
<b>IT AND INTERNET INFRASTRUCTURE</b>													
<b>Fixed Internet accounts (000s)</b>													
Fixed Internet accounts added (000s)													
<b>Fixed Internet accounts penetration %</b>													
<b>Internet users (000s)*</b>													
Internet users penetration %													
*Estimated													
<b>Total country Int'l Internet bandwidth Mbps</b>													
Bandwidth added Mbps													
Bandwidth growth %													
<b>TELECOMS INFRASTRUCTURE</b>													
<b>Number of fixed operators</b>													
<b>Mainlines (000s)</b>													
Mainlines added (000s)													
Growth %													
<b>Mainlines penetration %</b>													
<b>Residential mainlines %</b>													
<b>Household penetration %</b>													
<b>Residential mainlines (000s)</b>													
<b>Business mainlines %</b>													
<b>Business mainlines (000s)</b>													
<b>DSL subscriptions (000s)</b>													
DSL subscriptions added (000s)													
Growth %													
<b>Fixed broadband subscriptions as a % of total Internet accounts</b>													
<b>Number of cellular operators</b>													
<b>Cellular subscriptions (000s)</b>													
Cellular subscriptions added (000s)													
Growth %													
<b>Cellular penetration %</b>													
<b>MNO subscriptions (000s)</b>													
MNO subscriptions added (000s)													
MNO subscriptions growth %													
MNO subscribers as a % of total cellular subscriptions													
<b>Number of MVNO subscribers (000s)</b>													
MVNO subscriptions added (000s)													
MVNO subscriptions growth %													
MVNO subscribers as a % of total cellular subscriptions													
<b>Prepaid cellular subscriptions (000s)</b>													
<b>Prepaid cellular subscriptions added (000s)</b>													
% of total market additions													
Prepaid cellular subscriptions growth %													
<b>Prepaid cellular subscriptions as a % of total cellular subscriptions</b>													
<b>Postpaid cellular subscriptions (000s)</b>													
<b>Postpaid cellular subscriptions added (000s)</b>													
% of total market additions													
Postpaid cellular subscriptions growth %													
<b>Postpaid cellular subscriptions as a % of total cellular subscriptions</b>													
<b>Mobile broadband accounts - Handsets and Dedicated SIMs (000s)</b>													
<b>Mobile broadband accounts added (000s)</b>													
Mobile broadband growth %													
<b>Mobile broadband accounts as a % of total cellular subscriptions</b>													
Mobile broadband accounts include dedicated data SIMs and accounts that allow for voice and data													
<b>Dedicated data SIMs (000s)</b>													
<b>Dedicated data SIMs added (000s)</b>													
% of total market additions													
Dedicated data SIMs growth %													
<b>Dedicated data SIMs as a % of total cellular subscriptions</b>													
Dedicated data SIMs are mobile broadband connections that are exclusively used for Internet access, such as USB dongle connections													
<b>Handset SIMs (000s)*</b>													
<b>Handset SIMs added (000s)</b>													
% of total market additions													
Handset SIMs growth %													
<b>Handset SIMs as a % of total cellular subscriptions</b>													
Handset SIMs are accounts available for cellular handsets that either allow for voice only or voice and data													
*Estimated													

**TELECOM REVENUES**

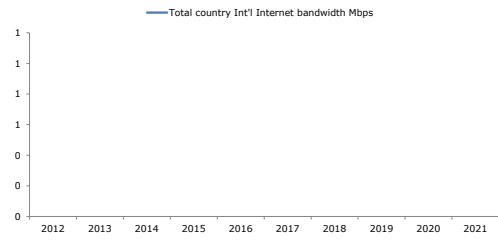
**COMPOUND ANNUAL GROWTH RATE (CAGR)**  
 CAGR 12-16    CAGR 17-21    CAGR 12-21

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021			
<b>PSTN</b>													
PSTN revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
<b>CELLULAR</b>													
Cellular revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
Postpaid cellular revenues (US\$ 000s)*													
Monthly ARPU (US\$)*													
% of total revenues													
Prepaid cellular revenues (US\$ 000s)*													
Monthly ARPU (US\$)*													
% of total revenues													
Mobile data revenues (US\$ 000s)*													
% of total service revenues*													
Mobile voice revenues (US\$ 000s)*													
% of total service revenues*													
<b>INTERNET</b>													
Fixed Internet revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
*Estimated													

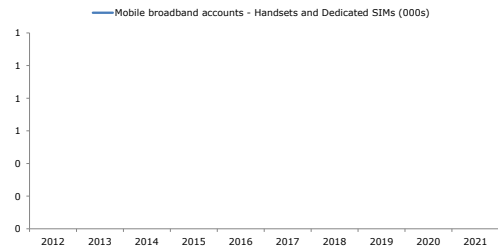
**Population**



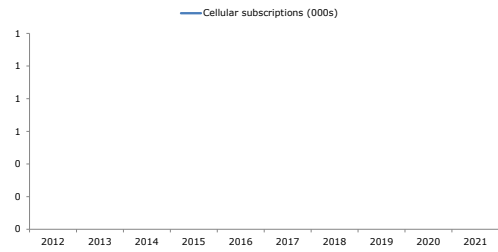
**Total country bandwidth**



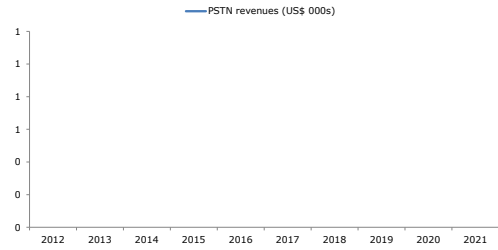
**Mobile broadband lines**



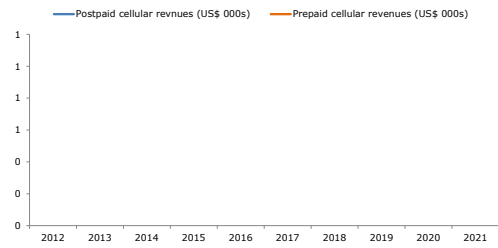
**Cellular subscriptions**



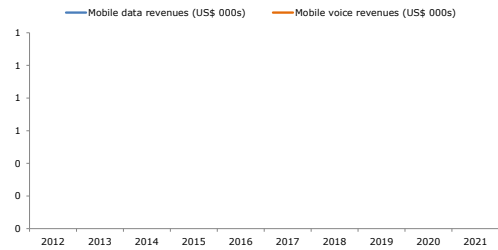
**PSTN revenues**



**Postpaid/prepaid revenues**



**Mobile Data/Voice revenues**



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