

# Tunisia Telecommunications Market Indicators and Projections

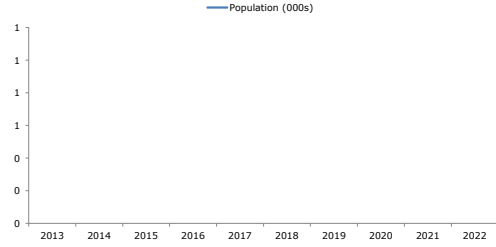
## December 2018

DEMOGRAPHICS	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	COMPOUND ANNUAL GROWTH RATE (CAGR)		
											CAGR 13-17	CAGR 18-22	CAGR 13-22
<b>Population (000s)</b>													
Population growth (000s)													
Population growth %													
<b>Number of households (000s)*</b>													
Households growth (000s)													
Household size													
<b>ECONOMY</b>													
<b>GDP (US\$ millions)</b>													
<b>GDP per capita (US\$)</b>													
<b>IT AND INTERNET INFRASTRUCTURE</b>													
<b>Fixed Internet accounts (000s)</b>													
Fixed Internet accounts added (000s)													
<b>Fixed Internet accounts penetration %</b>													
<b>Internet users (000s)*</b>													
<b>Internet users penetration %</b>													
<small>*Estimated</small>													
<b>Total country Int'l Internet bandwidth Mbits</b>													
Bandwidth added Mbits													
Bandwidth growth %													
<b>TELECOMS INFRASTRUCTURE</b>													
<b>Number of fixed operators</b>													
<b>Mainlines (000s)</b>													
Mainlines added (000s)													
Growth %													
<b>Mainlines penetration %</b>													
<b>Residential mainlines %</b>													
<b>Household penetration %</b>													
<b>Residential mainlines (000s)</b>													
<b>Business mainlines %</b>													
<b>Business mainlines (000s)</b>													
<b>DSL subscriptions (000s)</b>													
DSL subscriptions added (000s)													
Growth %													
<b>Fixed broadband subscriptions as a % of total Internet accounts</b>													
<b>Number of cellular operators</b>													
<b>Cellular subscriptions (000s)</b>													
Cellular subscriptions added (000s)													
Growth %													
<b>Cellular penetration %</b>													
<b>MNO subscriptions (000s)</b>													
MNO subscriptions added (000s)													
MNO subscriptions growth %													
MNO subscribers as a % of total cellular subscriptions													
<b>Number of MVNO subscribers (000s)</b>													
MVNO subscriptions added (000s)													
MVNO subscriptions growth %													
MVNO subscribers as a % of total cellular subscriptions													
<b>Prepaid cellular subscriptions (000s)</b>													
<b>Prepaid cellular subscriptions added (000s)</b>													
% of total market additions													
Prepaid cellular subscriptions growth %													
<b>Prepaid cellular subscriptions as a % of total cellular subscriptions</b>													
<b>Postpaid cellular subscriptions (000s)</b>													
<b>Postpaid cellular subscriptions added (000s)</b>													
% of total market additions													
Postpaid cellular subscriptions growth %													
<b>Postpaid cellular subscriptions as a % of total cellular subscriptions</b>													
<b>Mobile broadband accounts - Handsets and Dedicated SIMs (000s)</b>													
<b>Mobile broadband accounts added (000s)</b>													
Mobile broadband growth %													
<b>Mobile broadband accounts as a % of total cellular subscriptions</b>													
<b>Dedicated data SIMs (000s)</b>													
<b>Dedicated data SIMs added (000s)</b>													
% of total market additions													
Dedicated data SIMs growth %													
<b>Dedicated data SIMs as a % of total cellular subscriptions</b>													
<b>Handset SIMs (000s)*</b>													
<b>Handset SIMs added (000s)</b>													
% of total market additions													
Handset SIMs growth %													
<b>Handset SIMs as a % of total cellular subscriptions</b>													
<b>TELECOM REVENUES</b>													
<b>PSTN</b>													
<b>PSTN revenues (US\$ 000)*</b>													
<b>Monthly ARPU (US\$)*</b>													

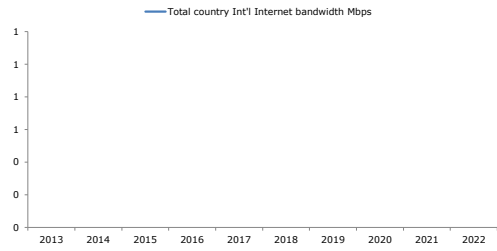
CELLULAR															
Cellular revenues (US\$ 000)*															
Monthly ARPU (US\$)*															
Postpaid cellular revenues (US\$ 000s)*															
Monthly ARPU (US\$)*															
% of total revenues															
Prepaid cellular revenues (US\$ 000s)*															
Monthly ARPU (US\$)*															
% of total revenues															
Mobile data revenues (US\$ 000s)*															
% of total service revenues*															
Mobile voice revenues (US\$ 000s)*															
% of total service revenues*															
INTERNET															
Fixed Internet revenues (US\$ 000)*															
Monthly ARPU (US\$)*															

\*Estimated

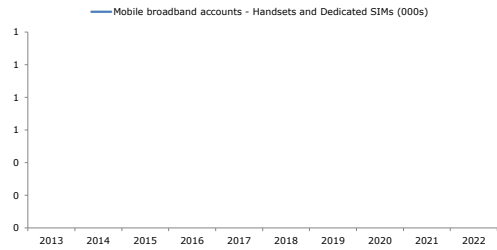
**Population**



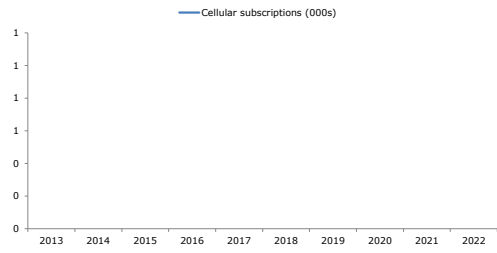
**Total country bandwidth**



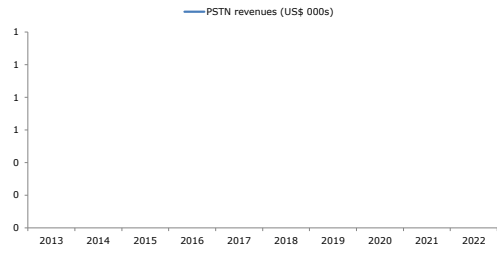
**Mobile broadband lines**



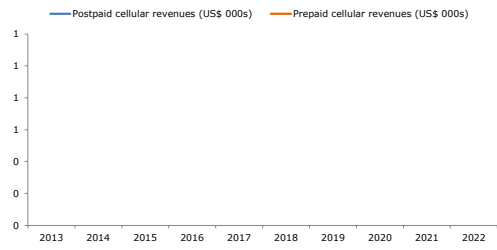
**Cellular subscriptions**



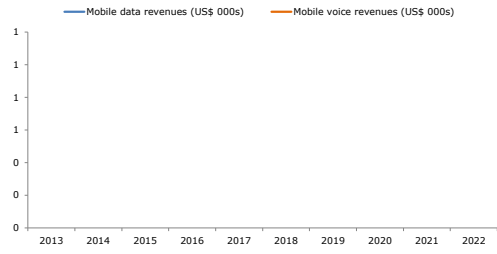
**PSTN revenues**



**Postpaid/prepaid revenues**



**Mobile Data/Voice revenues**



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