



Saudi Arabia Telecommunications Market Indicators and Projections October 2015

DEMOGRAPHICS	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	COMPOUND ANNUAL GROWTH RATE (CAGR)			
											CAGR 09-13	CAGR 14-18	CAGR 09-18	
Population (000s)														
Population growth (000s)														
Population growth %														
Number of households (000s)*														
Households growth (000s)														
Household size														
<small>*Estimated</small>														
ECONOMY														
GDP (US\$ millions)														
GDP per capita (US\$)														
IT AND INTERNET INFRASTRUCTURE														
Fixed Internet accounts (000s)*														
Fixed Internet accounts added (000s)														
Fixed Internet accounts penetration %														
<small>*The dialup component of total Internet accounts were estimated by the Arab Advisors Group</small>														
Internet users (000s)*														
Internet users penetration %														
<small>*Internet users historical figures are as reported by Saudi Arabia's regulator, the CITC.</small>														
Total country Int'l Internet bandwidth Mbps														
Bandwidth added Mbps														
Bandwidth growth %														
TELECOMS INFRASTRUCTURE														
Number of fixed operators														
Mainlines (000s)														
Mainlines added (000s)														
Growth %														
Mainlines penetration %														
Residential mainlines %														
Household penetration %														
Residential mainlines (000s)														
Business mainlines %														
Business mainlines (000s)														
Fixed broadband subscriptions (000s)														
Fixed broadband subscriptions added (000s)														
Growth %														
Fixed broadband subscriptions as a % of total Internet accounts														
DSL subscriptions (000s)														
DSL subscriptions added (000s)														
Growth %														
DSL subscriptions as a % of total fixed broadband														
Fixed Wireless broadband lines (000s)														
Wireless broadband lines added (000s)														
Growth %														
Wireless broadband as a % of total fixed broadband														
Leased subscriptions / FTTX (000s)														
Leased subscriptions / FTTX lines added (000s)														
Growth %														
Leased subscriptions / FTTX as a % of total fixed broadband														
Number of cellular operators														
Cellular subscriptions (000s)														
Cellular subscriptions added (000s)														
Growth %														
Cellular penetration %														
Mobile broadband accounts - Handsets and Dedicated SIMs (000s)														
Mobile broadband accounts added (000s)														
Mobile broadband growth %														
Mobile broadband accounts as a % of total cellular														

Prepaid cellular subscriptions (000s)													
Prepaid cellular subscriptions added (000s)													
% of total market additions													
Prepaid cellular subscriptions growth %													
Prepaid cellular subscriptions as a % of total cellular subscriptions													
Postpaid cellular subscriptions (000s)													
Postpaid cellular subscriptions added (000s)													
% of total market additions													
Postpaid cellular subscriptions growth %													
Postpaid cellular subscriptions as a % of total cellular subscriptions													
Dedicated data SIMs (000s)													
Dedicated data SIMs added (000s)													
% of total market additions													
Dedicated data SIMs growth %													
Dedicated data SIMs as a % of total cellular subscriptions													
Handset SIMs (000s)													
Handset SIMs added (000s)													
% of total market additions													
Handset SIMs growth %													
Handset SIMs as a % of total cellular subscriptions													

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	COMPOUND ANNUAL GROWTH RATE (CAGR)		
											CAGR 09-13	CAGR 14-18	CAGR 09-18
TELECOM REVENUES													
PSTN													
PSTN revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
CELLULAR													
Cellular revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
Postpaid cellular revenues (US\$ 000s)*													
Monthly ARPU (US\$)*													
% of total revenues													
Prepaid cellular revenues (US\$ 000s)*													
Monthly ARPU (US\$)*													
% of total revenues													
Mobile data Revenues (US\$ 000s)*													
% of total service revenues*													
Mobile voice revenues (US\$ 000s)*													
% of total service revenues*													
INTERNET													
Fixed Internet revenues (US\$ 000)*													
Monthly ARPU (US\$)*													
*Estimated													

Population

Total country bandwidth

Mobile broadband lines

Cellular subscriptions

PSTN revenues

Postpaid/prepaid revenues

Mobile Data/Voice revenues

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