



## Kuwait Telecommunications Market Indicators and Projections June 2015

DEMOGRAPHICS	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	COMPOUND ANNUAL GROWTH RATE (CAGR)		
											CAGR 10-14	CAGR 15-19	CAGR 10-19
<b>Population (000s)</b>													
Population growth (000s)													
Population growth %													
<b>Number of households (000s)</b>													
Households growth (000s)													
Household size													
<small>*Estimated</small>													
<b>ECONOMY</b>													
<b>GDP (US\$ millions)</b>													
<b>GDP per capita (US\$)</b>													
<b>Credit cards (000s)</b>													
<b>Debit cards (000s)</b>													
<b>Total debit/credit cards (000s)</b>													
Total debit/credit cards added (000s)													
Total debit/credit cards growth %													
<b>Total debit/credit cards penetration %</b>													
<b>IT AND INTERNET INFRASTRUCTURE</b>													
<b>Fixed Internet accounts (000s)*</b>													
Fixed Internet accounts added (000s)													
<b>Fixed Internet accounts penetration %</b>													
<b>Internet users (000s)*</b>													
<b>Internet users penetration %</b>													
<b>Total country Int'l Internet bandwidth Mbps*</b>													
Bandwidth added Mbps													
Bandwidth growth %													
<small>*Estimated</small>													
<b>TELECOMS INFRASTRUCTURE</b>													
<b>Number of fixed operators</b>													
<b>Mainlines (000s)</b>													
Mainlines added (000s)													
Growth %													
<b>Mainlines penetration %</b>													
<b>Fixed broadband subscriptions (000s)*</b>													
Fixed broadband subscriptions added (000s)													
Growth %													
<b>Fixed broadband subscriptions as a % of total fixed Internet accounts</b>													
<b>Number of cellular operators</b>													
<b>Cellular subscriptions (000s)</b>													
Cellular subscriptions added (000s)													
Growth %													
<b>Cellular penetration %</b>													
<b>Prepaid cellular subscriptions (000s)*</b>													
<b>Prepaid cellular subscriptions added (000s)</b>													
Prepaid cellular subscriptions growth %													
<b>Prepaid cellular subscriptions as a % of total cellular subscriptions</b>													
<small>*Zain and Viva's shares of total subscriptions additions in 2013 add up to more than 100% due to Ooredoo's cellular subscriptions' loss.</small>													
<b>Postpaid cellular subscriptions (000s)*</b>													
<b>Postpaid cellular subscriptions added (000s)</b>													
Postpaid cellular subscriptions growth %													
<b>Postpaid cellular subscriptions as a % of total cellular subscriptions</b>													
<b>Dedicated data SIMs (000s)*</b>													
<b>Dedicated data SIMs added (000s)</b>													
Dedicated data SIMs growth %													
<b>Dedicated data SIMs as a % of total cellular subscriptions</b>													

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	COMPOUND ANNUAL GROWTH RATE (CAGR)		
											CAGR 10-14	CAGR 15-19	CAGR 10-19
<b>Handset SIMs ('000s)*</b>													
<b>Handset SIMs added ('000s)</b>													
<b>Handset SIMs growth %</b>													
<b>Handset SIMs as a % of total cellular subscriptions</b>													
<small>*Estimated</small>													
<b>TELECOM REVENUES</b>													
<b>FIXED VOICE</b>													
<b>Fixed voice revenues (US\$ 000)*</b>													
<b>Monthly ARPU (US\$)*</b>													
<b>CELLULAR</b>													
<b>Cellular revenues (US\$ 000)</b>													
<b>Monthly ARPU (US\$)</b>													
<b>Postpaid cellular revenues (US\$ 000s)*</b>													
<b>Monthly ARPU (US\$)</b>													
<b>% of total cellular revenues</b>													
<b>Prepaid cellular revenues (US\$ 000s)*</b>													
<b>Monthly ARPU (US\$)</b>													
<b>% of total cellular revenues</b>													
<b>Mobile data revenues (US\$ 000s)*</b>													
<b>% of total cellular revenues</b>													
<b>Mobile voice revenues (US\$ 000s)*</b>													
<b>% of total cellular revenues</b>													
<b>FIXED INTERNET</b>													
<b>Fixed Internet revenues (US\$ 000)*</b>													
<b>Monthly ARPU (US\$)</b>													
<small>*Estimated</small>													

**Population**

**Total country bandwidth**

**Mainlines (fixed lines)**

**Fixed broadband subscriptions**

**Cellular subscriptions**

**Postpaid/prepaid revenues**

**Data/Voice revenues**

This report has been delivered to Client as part of the subscription to the Arab Advisors Group Strategic Research Service to be used exclusively by its employees.

**Disclaimer**

Although the information in this report has been obtained from sources that Arab Advisors Group believes to be reliable, we do not guarantee its accuracy, and such information may be incomplete or condensed. All opinions and estimates included in this report constitute our judgment as of this date and are subject to change without notice. This report is for information purposes only and is not intended as an offer or solicitation with respect to the purchase or sale of any security. No part of this document may be reproduced without the written permission of Arab Advisors Group.