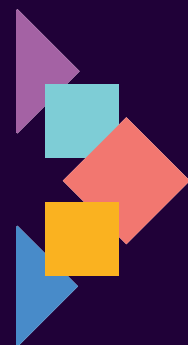


ARAB  
ADVISORS  
GROUP

Accurate Data. Reliable Analysis.



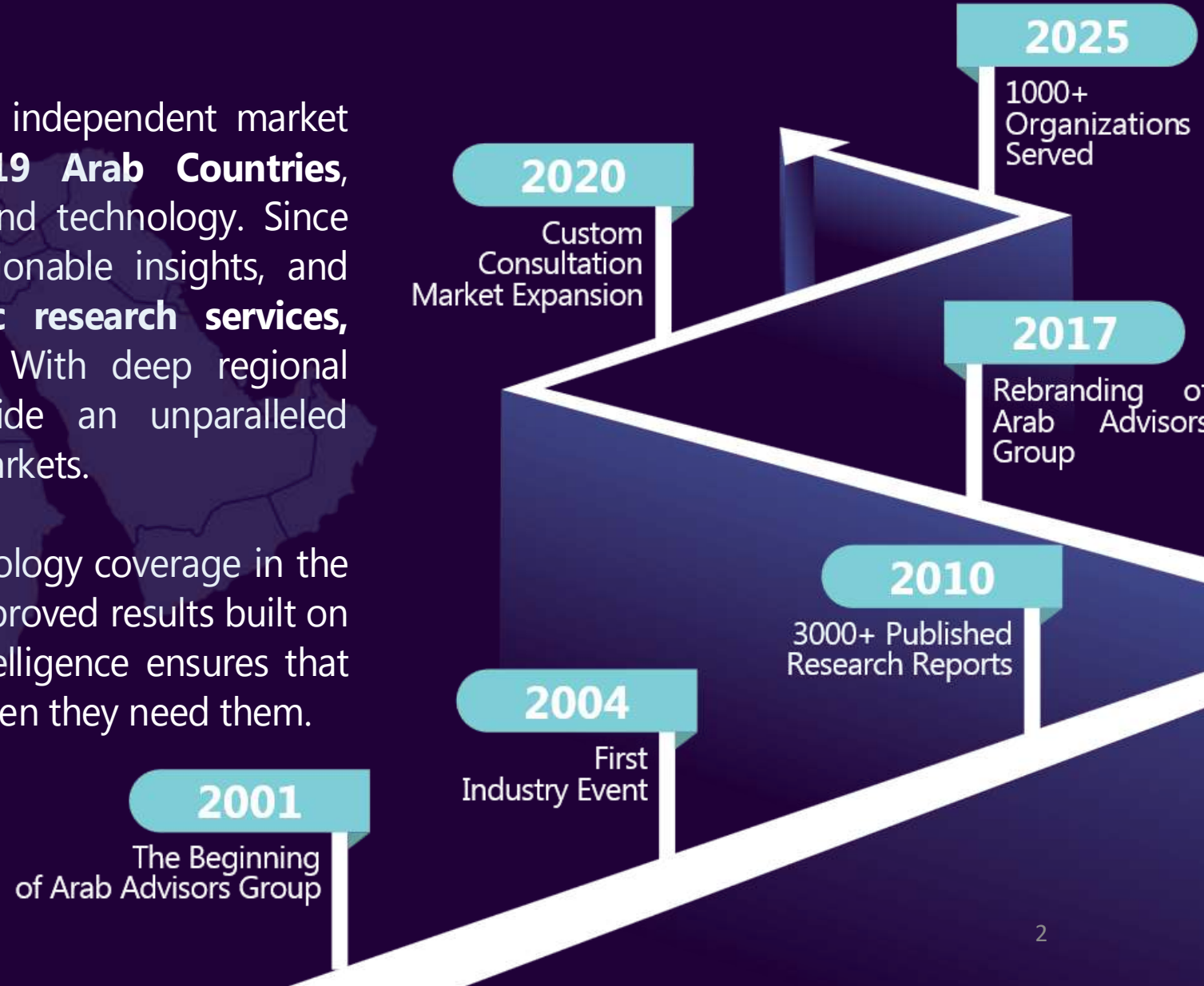
# Events Capabilities

Global Expertise with a Regional Focus

# About Us

Arab Advisors Group is the region's leading independent market research and consulting firm, **covering 19 Arab Countries**, specializing in telecommunications, media, and technology. Since 2001, we have delivered accurate data, actionable insights, and trusted advisory services through **strategic research services, custom consulting, and industry events**. With deep regional expertise and strong fieldwork, we provide an unparalleled understanding of the Arab world's dynamic markets.

With the broadest telecom, media, and technology coverage in the region, Arab Advisors Group delivers client-approved results built on accuracy and trust. Our flexible, real-time intelligence ensures that every client receives the insights they need, when they need them.





# Proven Global & Regional Partner



[View Full Client List](#)

**stc**



**vodafone**

**zain**

**CISCO**



**ZTE**

**ABU DHABI  
MEDIA**

**Batelco**

**Asiacell**

**mbc  
GROUP**

**du**

**orange**

**Microsoft**

**NOKIA**



**جمعية البنوك في الأردن  
Association of Banks in Jordan**

**ANRT**

**EY**

**Deloitte**

**BankABC**

**بنك الاتحاد  
Bank al Etihad**

**aramex**

**ABS  
AGILITY BEYOND SPACE**

**عمانتل  
Omantel**

**المركزية  
TOYOTA**

**مملكة الأردن  
ROYAL JORDANIAN**

**JTI**

# Regional Summits Services



17+ industry summits  
since 2004, connecting  
8000+ senior and c-level  
executives



Attracting top leaders,  
sponsors, and partners from  
100+ global and regional  
organizations



Full events expertise from  
strategy to post-event  
analytics



# Expertise in VIP Events

## Rakuten Telecom CXOs Dinner Dubai, UAE - 2025

Arab Advisors Group successfully organized the Rakuten Telecom CXOs Dinner 2025 in Dubai, bringing together 20+ regional telecom leaders for an exclusive evening of high-level discussions and networking



More than **20 CXOs**



**Regional** Telecom Groups



Attendees from the **GCC**



Insightful **discussions** and valuable **connections**

[Read More](#)

“We were extremely pleased with the VIP dinner organized by Arab Advisors Group. The event exceeded our expectations in every aspect, from the carefully selected audience and seamless logistics to the exceptional venue. Our CEO personally acknowledged the success of the evening, which is a rare and meaningful gesture. We truly appreciate the professionalism and attention to detail, and we look forward to future collaborations with Arab Advisors Group.”

**- Mark Mowbray, Head of Global Corporate Communications for Rakuten Group**



# Connecting Leaders, Shaping The Telecom Industry

## 5G Summit Amman, Jordan - 2023

Arab Advisors Group hosted the region's leading 5G Summit 2023, held **under the Patronage of Her Royal Highness Princess Sumaya Bint El Hassan** and with the support of key industry bodies. The event gathered 250+ experts, 25 speakers, and 73 organizations, driving high-level partnerships and shaping the future of connectivity across MENA and Europe.

-  **25 speakers** explored various aspects of 5G
-  **73 major organizations** represented
-  High-level **partnerships** and **collaborations** established

[Read More](#)

"... It is always a great honor to service patron of the Arab Advisors Group gatherings and to be here at the 16<sup>th</sup> meeting and to address you at the opening of the summit, this is both relevant and timely...."

- **HRH Princess Sumaya Bint El Hassan**

"The 5G Summit is a great platform for sharing insights on the power of technology in fostering collaboration, innovation, and growth"

- **Mr. Philippe Mansour**  
CEO, Orange



# 5G Summit Sponsors





# More of Our Past Summits



## **The Finance MENA Forum**

Organized by Arab Advisors in **October 2017**



## **The Technology Convergence Conference**

Organized by Arab Advisors in **May 2016**



## **The Convergence Summits**

**11 editions** of the Convergence Summit **since 2004**

[Read More](#)



# What We Offer For Custom Events

## Event Strategy & Concept Development

- ✓ Tailored themes and objectives aligned with client goals
- ✓ Strategic agenda and speaker mapping
- ✓ Market-relevant topic identification

## Venue Selection & Logistics

- ✓ Scouting and booking ideal venues
- ✓ Setup, branding, staging, and AV solutions
- ✓ On-site coordination and event flow management

## Speakers Management

- ✓ Curating keynote speakers and panelists
- ✓ Managing speaker logistics, onboarding & presentation

## Marketing & Promotions

- ✓ Targeted digital campaigns (email, LinkedIn, ads)



# What We Offer For Custom Events

## Delegates & Stakeholders Coordination

- ✓ Invitation and confirmation process
- ✓ VIP and protocol management
- ✓ Live support before and during the event

## Production & Collateral

- ✓ Design and printing of programs, name tags, signage
- ✓ Branded giveaways and kits

## Post-Event Follow-Ups & Analytics

- ✓ Attendee feedback and satisfaction analysis
- ✓ Lead and engagement reports
- ✓ Recommendations for future events



# Our Services Testimonials



Ms. Phillippa Biggs  
ITU

May I take this opportunity to congratulate you on your excellent research & company which to my mind is the premier research group on telecommunications in the Middle East. I have used your website many times in my own research, and I found it to be an invaluable resource with much helpful information, written with insider knowledge of developments in telecommunications in the Middle East.....



Orange Jordan

Arab Advisors Group has been doing a great job in the telecommunications consultancy services since and before Jordan Telecom group was added to their member's list. Arab Advisors Group capable staff will always add value to the work they do.....



Ms. Safa Noor  
Batelco

We are pleased with your outputs and reports...especially the analysis reports about the telecom market and their performance in Bahrain in Particular and in GCC... Thank you all for your effort...and wishing you more progress and success.



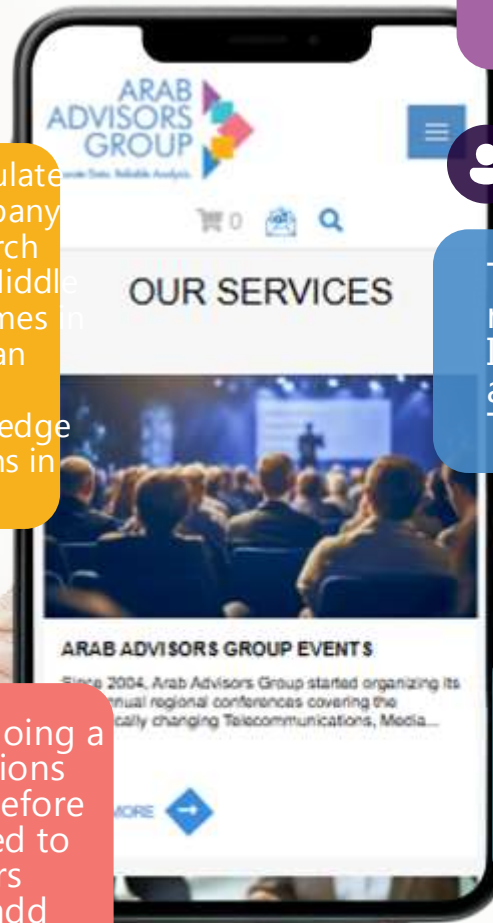
Mr. Haidar Fraihat  
Director, Technology for  
Development Division, ESCWA

Thank you for sharing this nice report. I will be speaking at MENA ICT in Jordan mid-September about IoT. Your report is handy. Thanks to the analyst/writer.



Mr. Mark Paul  
Library Director, Northwestern  
University in Qatar

Thank you and your team so much for working on this. I know it presented a challenge, but I appreciate your recognizing the need for universities to have a different style of access than your corporate clients.



[Read More](#)

# Thank You For Your Trust in Arab Advisors Group

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☎ +962 6 560 7737

🌐 [www.arabadvisors.com](http://www.arabadvisors.com)

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