



Jordan Connect Conference

Sponsorship Opportunities

Jordan

January 5-6, 2027





Conference Overview

Jordan Connect Conference brings together 300+ Jordanian expatriates, faith-based organizations, pilgrimage organizers, travel professionals, tourism stakeholders and community leaders to strengthen Jordan's position as a leading destination for faith, heritage, and cultural tourism.

Objective: To strengthen Jordan's position as a leading destination for faith, heritage, and cultural tourism by reconnecting Jordanian expatriates with their homeland and encouraging them to become ambassadors for Jordan's spiritual, historical, and cultural heritage.

Day 1: Full-day conference at a prestigious 5-star hotel including panels, presentations, two coffee breaks and lunch.

Day 2: Jordan Heritage Experience: Visit to the Baptism Site, followed by networking brunch, Mount Nebo and Madaba, followed by networking dinner.

Why Sponsor?

- Position your organization as a strategic partner in promoting Jordan as a leading destination for faith, heritage, and cultural tourism.
- Engage directly with Jordanian expatriates, pilgrimage organizers, tourism professionals, destination marketers and decision-makers who influence travel to Jordan.
- Showcase destinations, experiences and services that encourage international visitation and repeat travel to Jordan.
- Build long-term partnerships that support the sustainable growth of Jordan's tourism sector.

Target Audience

- Jordanian expatriates and their families
- Faith-based organizations and pilgrimage organizers
- International tour operators and travel agencies
- Tourism authorities and destination marketing organizations
- Airlines and hospitality providers
- Jordanian business leaders and community organizations abroad
- Media, travel influencers and content creators
- Government officials and tourism stakeholders



Conference Main Sponsor

(exclusive)

- Naming rights: Jordan Connect Conference presented by [Sponsor].
- Largest logo placement on all conference branding and communications.
- Premium branding at the registration area, conference entrance, stage backdrop, delegate bags, lanyards and delegate gifts.
- Opening remarks (5 minutes).
- 20-minute keynote presentation.
- Leadership of one panel discussion and one fireside chat.
- Opportunity to brand water bottles and table centerpieces, subject to venue approval



Conference Main Sponsor

(exclusive)

- Exclusive branding of lunch and two coffee breaks
- 15 conference delegate passes.
- Opportunity to distribute promotional material and branded giveaways
- One-minute promotional video during conference breaks.
- Recognition in pre-event and post-event communications and by the MC during opening and closing sessions.
- Dedicated sponsor profile on the conference website.

INVESTMENT (JOD, tax exclusive) – 40,000



Conference Sponsor

- Prominent logo placement on conference branding and communications.
- Branding space outside the conference hall.
- One panel participation and one 15-minute presentation slot.
- 8 conference delegate passes.
- 30-second promotional video during conference breaks.
- Opportunity to distribute promotional material, branded gifts and special offers.
- Recognition in pre-event and post-event communications and by the MC.
- Dedicated sponsor profile on the conference website.
- Opportunity to distribute promotional materials and branded giveaways.

INVESTMENT (JOD, tax exclusive) – 15,000



Aviation Partner *(exclusive)*

- Featured as the Official Aviation Partner of the Conference throughout all communications and promotions
- Prominent logo placement on the Conference website, registration page, social media announcements, email campaigns, media wall, stage screens and event signage
- 15-minute presentation slot at the Conference
- 8 Conference delegate passes to be used towards the sponsor's employees and/or clients, in coordination with Arab Advisors Group
- The opportunity to create an immersive airline-themed activation area at the Conference venue, including an aircraft-inspired entrance experience and destination-themed displays
- The opportunity to have airline representatives and/or cabin crew welcome delegates



Aviation Partner *(exclusive)*

- The opportunity to create a branded photo experience within the activation area
- The opportunity to distribute promotional material, special offers, discount vouchers, promotional codes and branded giveaways
- The opportunity to conduct airline ticket giveaways, travel package promotions and raffle draws
- 30-second video ad looped during Conference breaks
- Recognition in pre-event and post-event communications and on the Conference website

INVESTMENT (JOD, tax exclusive) – 20,000



Baptism Site & Brunch Sponsor *(exclusive)*

- Exclusive branding of transportation to and from the Baptism Site
- Branded brunch
- Welcome remarks before departure or during brunch
- 5 conference delegate passes
- Recognition in post-event highlights and on the conference website
- Opportunity to distribute promotional material, branded gifts and special offers

INVESTMENT (JOD, tax exclusive) – 10,000



Mount Nebo & Madaba Sponsor *(exclusive)*

- Exclusive branding of transportation to and from Mount Nebo and Madaba
- Branded Dinner
- Welcome remarks before departure or during dinner
- 5 conference delegate passes
- Recognition in post-event highlights and on the conference website
- Opportunity to distribute promotional material, branded gifts and special offers

INVESTMENT (JOD, tax exclusive) – 10,000



Join us in showcasing Jordan's faith, heritage,
and cultural treasures to the world

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